

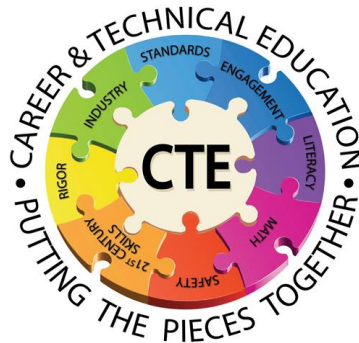


BTA of NYS News and Notes

November 2021

WE ARE CTE! REIGNITED!

Business Teachers Association of New York State



Dear BTANYS members,

Stay connected! Stay involved! Get support!

I do hope your first quarter is/has been successful! Planning continues here for our next quarterly webinar that will be offered in January - stay tuned for the date and time.

As I reflect on my first quarter this year, I am 'THANKFUL!' Thankful that we are in-person with students, thankful that we are learning new things, and thankful for the interest and initiatives of all of YOU - our members!

Stay connected! Stay involved! Get support!

WE ARE CTE!! REIGNITED!!

Tracy Farrell and the Executive Board of BTANYS



WE ARE CTE! REIGNITED!

SHOWCASING WHAT WE DO EVERY DAY!

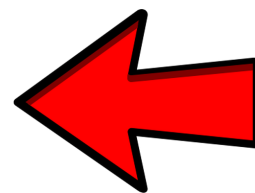
TEACH BUSINESS DAY - October 20, 2021

#TeachBusinessDay - JOIN NBEA to celebrate US!
Advocate and Network for BTA and Business
Education. Celebrate Business Education!

Just a few things you are all doing in your region with BTANYS!

BusinessDay

- Promotional items that show/describe what we do: t-shirts, banners, games, food, etc.
- We have created an assignment for students to building their communication and networking skills by assigning them to introduce underclassmen that have never taken a business class to our teachers. The teachers meet these students and share a brochure about all the courses that are offered.
- We will be having a school-wide initiative. Each classroom is encouraged to talk about the careers associated with their subject. We are opening the day with a breakfast that includes the CTE Pathway students and some outside mentors.
- This year we have coordinated guest speakers with Junior Achievements throughout the day and will promote on social media. We have a Baldwin Business step and repeat that we will put in the hallway with photo props to share with students throughout the day.
- Hosting college partners each day the week of 10/20 to promote business education for college selection. We brought in (virtually): Siena College, UAlbany, Bryant & Stratton, and St. Rose College to speak to students about the many different business program offerings available and answer questions about college.
- Hosting an after school workshop on different topics in business and sharing information about Pathways to Graduation in Business offered at the school.



We had a blast at the Syracuse Regional Conference on #TeachBusinessDay!



NEXT UP - 2021 WEBINAR SERIES:

BTANYS 2ND Quarterly Webinar - January 25, 2022 - Topics *requested by members* that Support Programs (Current and New) - MORE TO COME!!!

BTANYS 3RD Quarterly Webinar - May 2022! MORE TO COME!!!

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NEW RESOURCES FOR YOU! BTA BUSINESS BITS

IT'S THE LAW... WE NEED TO PROTECT STUDENT INFORMATION

According to NYS law, school districts must protect students' personal information. That means that the IT department must ask each company to sign a contract stating that they will not sell our student information and that they are taking reasonable steps to protect the data they collect.

What kinds of data must we protect? See below.






PROTECTION OF PERSONALLY IDENTIFIABLE INFORMATION (PII)



Education Law Section 2-d and Part 121 of the Commissioner's Regulations outline requirements for educational agencies and their third-party contractors **in order to protect student and annual professional performance review personally identifiable information**. Districts need to balance the benefits of using data and the responsibility to minimize the collection of PII in order to reduce risk. Additionally, educational agencies can not sell or disclose PII for commercial purposes. To learn more about protected data, agencies can review Part 121.2, 121.5 and 121.7 of the Regulations.

PERSONALLY IDENTIFIABLE INFORMATION

Personally identifiable information (PII) includes information that can be used to distinguish or trace an individual's identity either directly or indirectly through linkages with other information.

 STUDENT NAME	 PARENTS' NAMES	 STUDENT ADDRESS	 STUDENT NUMBER	 LINKABLE INFORMATION
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Source: RIC One Data Privacy Security Initiative - <https://riconedpss.org/resources>

ED LAW 2D FAQs

Over the past year and a half, most districts are charged with having to get signed contracts with as many companies as possible to be in compliance.

What needs to be approved by the IT department?

In short, anything that could collect information about students. This includes obvious programs, like websites students log into, but it also includes extensions that you, their teachers, use. Believe it or not, extensions installed in your Chrome browser may be reading the sites you visit and could be collecting and storing that information without your knowledge or intent.

How do I find out if an app or website is already approved?

Ask your district for a complete list of apps or websites that are Ed Law 2d compliant.

Whom can I contact if I have any questions regarding Education Law 2D?

Please contact your administrator and or district data privacy coordinator with any questions you may have regarding Education Law 2D. If there are questions that they cannot answer, then you may contact the NYSED Privacy Office at privacy@nysed.gov.

WE ARE CTE! REIGNITED!

Updates and News from Michael LaMastra at NYSED/CTE Business:

Happy fall! This year has flown by, I think at least! I had the great fortune of spending Teach Business Day with some excellent educators from the Central, Syracuse, and Southern Tier Regions. It was great to actually be out and meeting with many of you face to face rather than behind a computer screen.

Congratulations to the following schools with new NYSED-approved programs in business and marketing education: Catskill (Business Management and Entrepreneurship), New Utrecht High School-NYC (Entrepreneurship), Taconic Hills Central Schools (Business Management and Entrepreneurship), and Lockport Central Schools (Finance). If you would like to begin a new NYSED-approved program in your school, please contact either myself or your CTE TAC regional field associate to get started. I am also excited to report that I have met with two schools thus far this year looking to re-establish their business departments!

Lastly, if you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers since guidance this year is rapidly changing, I promise to keep you as informed as I can through my weekly updates.

REGIONAL UPDATES:

Buffalo Region: looking for a new BTA Region Director - contact an officer if you would like to know more. Elections will take place next year.

Capital Region: - looking for a new BTA Capital Region Director - contact an officer if you would like to know more. Elections will take place next year.

Capital Region High School Sales Competition - hosted by St. Rose College - competition in January.

Hudson Valley Region: more to come...

Long Island Region: more to come...

New York City Region: We have themed virtual workshops this year, mainly focusing on building up curriculum development and grant-writing skills. First in our curriculum development series is below. Teachers/admin looking for new professional pathways to explore, please attend.



November 8 @ 4pm - Remote Learning Curriculum Development/Lesson Planning Strategies for Business/WBL Teachers (Part 1 of 2) with Ms. Tandra Birkett, an education consultant and curriculum developer having 30+ years of experience in NYCDOE, will be providing engaging and illuminating methodologies while introducing a professional pathway beyond the classroom - Please join us!

[Registration Link](#)

North Country Region: more to come...

Rochester Region: looking for a new BTA Rochester Region Director - contact an officer if you would like to know more. Elections will take place next year.

Southern Tier Region: more to come...

Syracuse Region: more to come...

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RESOURCES:

NYSACTE resources and updates:

<https://www.acteonline.org/new-york-state-association-for-career-and-technical-education/>



NYSACTE CareerTech VISION 2021 - register [here](#)

December 1 @ 8:00 am - December 4 @ 5:00 pm

Now a hybrid conference with online and live on-site programming in New Orleans, Louisiana, ACTE's CareerTech VISION is the must-attend event for career and technical educators, industry representatives and business leaders. The most comprehensive professional development and networking event of its kind in the nation, you will connect, collaborate and build lasting friendships with thousands of career and technical education (CTE) professionals transforming students' lives every single day. This year's event will feature:

- **Renowned keynote speakers exploring new directions in CTE**
- **Hundreds of sessions covering high-quality secondary and postsecondary CTE**
- **Inclusion, access, equity and diversity in CTE, and culturally responsive CTE environments and classrooms**
- **Strategies for thriving in virtual, hybrid and in-person settings in a post-COVID-19 world**
- **New innovations in online and distance learning for CTE**
- **Live product demonstrations, exhibitor workshops and the most comprehensive collection of CTE products and services in the CareerTech Expo**
- **Workshops offering insights into focused topics and CTE programming**
- **The ACTE Awards Gala, a heartwarming and inspirational gathering of dedicated and passionate CTE professionals and supporters**

NYSACTE [CTE Learn](#):

Online Learning Center for CTE Professionals

- Competency Matrix for CTE Administrators
- Large Selection of Free Resources
- Over 150 Self-paced Credit Courses

New York CTE members can access for free, using the code MK-NY617, the Credit Courses in CTE Essentials for Administrators which have been developed by New York educators.

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CTE TAC resources and updates:
<https://nyctecenter.org/>
[Professional Development Calendar](#)

[CTE TAC](#) [Professional Development for November:](#)

11/3/2021 2:30pm-3:30pm

Universal Design for Learning (UDL)

Description: Every learner is unique: in fact, research shows the way people learn is as unique as their fingerprints. Universal Design for Learning (aka UDL) is an approach to instruction that meets this challenge by minimizing barriers and maximizing learning for all. All classes are highly diverse and the challenge is to give all students options to learn the way they learn best. Teachers will be tasked with reframing instruction to reach all learners. In this workshop teachers will be given strategies, tips and tricks to help students engage and master learning. This workshop is specifically designed for CTE teachers, but all teachers are welcome and will benefit.

Audience: CTE Educators

Presenter: Liz Gallo, WhyMaker

[Register Here](#)

11/3/2021 4pm-5pm

Instructional Strategies for Achieving Rigor & Relevance

Description: Effective teaching is not about discovering the perfect instructional strategy. Effective teaching requires developing a full repertoire of strategies and selecting one or more that will be most successful based on the needs of students and the particular learning objectives. This workshop reviews instructional strategies to use based upon rigorous and relevant learning. Staff development activities to help CTE teachers expand their competence in multiple instructional strategies will also be described.

Audience: CTE Educators

Presenter: Sherry St.Clair, Reflective Learning

[Register Here](#)

11/4/2021 10am-11am

CLNA - Analyzing Student Performance

Description: Participants will focus on Step 3, Analyzing Student Performance. The CLNA must contain an evaluation of CTE concentrators' performance on the core performance indicators. Participants will learn where to locate, how to interpret, and how to sort data found in SIRS reports that contain performance data including subgroups.

Please bring your data coordinator with you to this session and/or access to Cognos Report #305 and #344

[Submit Pre-Session Questions Here](#)

Audience: Leaders

Presenter: Tracy Gyoerkoe, CTETAC Regional Field Associate

[Register Here](#)

See more opportunities at [CTE TAC!](#)

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Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

Looking to be involved???

We have a few openings on the Executive Board team! Benefits of being a board member - become a Fellow with NYSACTE, be an advocate for our discipline, promote and educate our members with your expertise and knowledge.

We are looking for:

- President-Elect - must be current board member (for at least one year)
- Capital Region Director
- Rochester Region Director
- Buffalo Region Director

Please forward inquiries to president@btanys.org.



Calendar of Events:

November 13, 2021 - Virtual **Executive Board meeting** to plan spring event; 9am-12pm

BTANYS 2ND Quarterly Webinar - January 25, 2022 - Topics *requested by members* that Support Programs (Current and New) - MORE TO COME!!!

Look for additional Quarterly Webinars - next one coming in January and May - from BTANYS and events in your region hosted by your Regional Directors.

NOT A MEMBER - JOIN NOW: [Become a member of BTANYS](#)

[READ MORE ON OUR WEBSITE](#)